



Today's Date: June 24, 2020

Staff Lead: Daniel Elias

Department or Division: Planning

Project Name: Cedar-Riverside Recreation Center Predesign

Engagement Level: Partner

This plan serves as a guide for the community engagement process for the Cedar-Riverside Recreation Center Predesign Study. The plan may be modified as circumstance warrants during project duration. Substantial modifications are to be communicated to stakeholders and the MPRB Board of Commissioners.

As required by the Minneapolis Park and Recreation Board Community Engagement Policy, this project requires a Community Engagement Plan because the project falls under the Partner category of community engagement for which MPRB is required to obtain stakeholder feedback on project, initiative, or program analysis, alternatives, or decisions.

1. **Project Description**

1a. Project Overview: This project will explore the potential for a new facility would supplement Brian Coyle Community Center programming that already serves this community. A renovation or nearby relocation of the Brian Coyle Community Center is also being explored as part of this project.

1b. MPRB Outcomes (*What goals, strategies, or values in the MPRB Comprehensive Plan does this project, program, or initiative relate to?*):

Vision Theme: Dynamic parks that shape city character and meet diverse community needs.

Goal: Park renewal and development respects history and focuses on sustainability, accessibility, flexibility and beauty.

1c. Project Timeline:

Community Engagement – December 2018 to June 2020

Predesign – June 2019 to **November 2020** (*adjusted to allow for additional engagement in person once allowed following COVID-19 guidelines*)



1d. Project Funding:

<u>Capital Sources</u>	<u>Amount</u>	<u>Expiration</u>
State Bonding	\$330,000	December 31, 2020

2. Project Data:

2a. What are the boundaries of the community engagement area? *(For regional facilities include neighborhoods adjacent to the park and city/regional boundaries)*

The Cedar-Riverside neighborhood and northern portions of the Seward neighborhood near the east end of the Augsburg University campus.

2b. What are the demographics of the community engagement area?

This community engagement area is represented by the following:

1. Growing Population (6,368 people in 1990 vs. 8,094 people in 2010 – 2010 MN Compass)
2. High population density (47% higher than Minneapolis average – 2016 US Census Bureau)
3. Majority minority (62.9% people of color – 2010 MN Compass)
4. High immigrant population including many recent immigrants (3.6% with different residence outside of US vs. 1.1% Mpls average – 2010 MN Compass)
5. Large English as a second language population (43% speak language other than English in the home vs. 19.2% Mpls average – 2010 MN Compass)
6. High rental populations (91.5% rental population – 2010 MN Compass)



2c. List any key findings or excerpts from relevant plans or policies that are informing this project, program or initiative, especially if community was engaged in the policy or plan:

1. South Service Area Master Plan for Currie Park – Coyle Community Center was not included in this work
2. MPRB RecQuest Phase 1 & 2
3. 2009 Coyle Community Center Expansion Study – commissioned by Pillsbury United Communities (PUC)
4. 2019 Market Analysis with statistically valid community survey – ANA Research, commissioned by MPRB, Augsburg, YMCA, PUC, Fairview
5. 2019 City of Mpls Health Department – Cedar-Riverside Women and Girls Physical Activity Engagement Results

2d. What are the data gaps? What additional research needs to be done to understand the project stakeholders and project scope?

Efforts are needed during this process to gain a better understanding of the recreational needs of:

1. Youth
2. Seniors
3. Recent Immigrants
4. Non-English speakers



3. Community Engagement:

Project Stakeholder (students, ethnic communities, neighborhood groups, community leaders)	Outreach (i.e. go to parks, neighborhood listserv, engage with cultural media)	Engagement (i. e. online survey, focus group, community open house, intercept survey)	Reflecting Back (how will stakeholder groups be reflected back to about the project progress or outcomes?)
Cedar-Riverside NRP	Attend their monthly meeting	Project update and engagement discussion	Provide update of final design and anticipated next steps through existing contacts
Cedar-Riverside Partnership	Attend their monthly meeting	Project update and engagement discussion	Provide update of final design and anticipated next steps through existing contacts
Confederation of Somali Community	Specific outreach to organizational leadership	One on one meeting	Meeting follow-up
Cedar-Riverside Leadership Forum	Attend their monthly meeting	Project update and engagement discussion	Provide update of final design and anticipated next steps through existing contacts
Recreation Center users	Pop-up engagement at Coyle Center	Intercept survey	Post project updates, final designs and anticipated next steps in MPRB bulletin board in Coyle Center
General East African population	Pop up engagement in Coyle Center or Riverside Plaza	Intercept survey	Post project updates, final designs and anticipated next steps in MPRB bulletin board in Coyle Center
East African elders	Attend Somali elder monthly meeting	Project update and engagement discussion	Provide update of final design and anticipated next steps through existing contacts

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East African youth	TBD (potential CAC focus group)	Focus Group	Post project updates, final designs and anticipated next steps in MPRB bulletin board in Coyle Center
East African mothers	TBD (potential CAC focus group)	Focus Group	Post project updates, final designs and anticipated next steps in MPRB bulletin board in Coyle Center
Korean population	Attend Korean elder monthly meeting	Project update and engagement discussion	Provide update of final design and anticipated next steps
Vietnamese population	TBD	TBD	TBD
Non-English speakers	Pop up engagement at Coyle Center or Riverside Plaza	Intercept survey with interpretation	Post project updates, final designs and anticipated next steps in MPRB bulletin board in Coyle Center
Recent immigrants	Pop up engagement at Coyle Center or Riverside Plaza	Intercept survey	Post project updates, final designs and anticipated next steps in MPRB bulletin board in Coyle Center
People who work in Cedar-Riverside	Attend West Bank Business Association monthly meeting	Project update and engagement discussion	Provide update of final design and anticipated next steps through existing contacts
Augsburg University students	Leverage existing student listserv	On-line survey	Provide update of final design and anticipated next steps through listserv
U of MN students	Leverage existing student listserve	On-line survey	Provide update of final design and anticipated next steps through listserv



3a. Advisory Committees:

Technical Advisory Committee: This roster is a list of agencies and groups that are on the TAC
City of Minneapolis Land Use, Property, Transportation, and Infrastructure
Hennepin County

Partner Organization Team: This roster is a list of Partner Organizations*
YMCA
Augsburg University
M Health Fairview
Pillsbury United Services

*Through a Memorandum of Understanding, the organizations above are collaborating to explore the potential for a recreation center to be built on Augsburg University’s campus as part of a larger redevelopment of the east end of their campus. This justifies their inclusion in the PAC.

Project Advisory Committee: This roster is a list of MPRB departments and divisions that are on the PAC
Recreation staff
Asset Management staff
Park Police staff
Community Outreach staff
Planning staff
Finance staff



3b. Will a Community Advisory Committee be required for this project, program, or initiative?

Yes

CAC Charge:

- Become knowledgeable about the project and its scope and advise MPRB staff and consultants throughout the planning process.
- Contribute to broad community engagement by acting as primary contact for the CAC's represented communities, and by enhancing the project's interaction with a wide range of stakeholders and stakeholder groups.
- Assist with ongoing communication of technical plan elements to the community and public.
- Report back to appointers, as requested, on the plan process, information presented, and possible recommendations.
- Make recommendations to the MPRB Commissioners on this Predesign including program, vision, goals, and principles created through a community-driven process.

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<p>CAC Composition Goals: Appointers and the CAC Selection Committee should appoint individuals that represent one or more of the identities/perspectives listed below to ensure diversity on the CAC. This is not an exhaustive or conclusive list, and categories should be based on self-identification, and not assumption.</p>	<p>Racial/ Ethnic Diversity</p>	<p>Generational Diversity</p>	<p>Socioeconomic Diversity</p>	<p>Linguistic Diversity</p>	<p>Diversity of Interests</p>	<p>Other Diversity</p>
	Somali	Youth	Renters	English as a second language speakers	Women's Recreation	Accessibility
	Oromo	Seniors	Public Housing Residents		Work in Cedar-Riverside	Educators
	Korean	Parents with Children	Students		Youth with Autism	Geographic (Riverside Plaza, Seven Corners, Seward Towers)
	Vietnamese		People with High school education, no college		Male Youth	
			Home Owners		Public Safety	
			Business Owners			

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CAC Selection Committee Roster: *This roster of groups and individuals that are participating in the CAC appointment process for the project, program, or initiative*

Minneapolis Park and Recreation Board
Pillsbury United Communities
Augsburg University
M Health Fairview
YMCA

Community Advisory Committee Slate (SC=Selection Committee):

Appointer	Committee Recommended Slate	Board Approved Slate on June 26
Bourn	Abdirizak Bihi - Chair	
Cowgill	Ali Saleh	
Forney	Abdi Gurhan	
French	Fardowsa Osman Ega VACANT	
Hassan	Bosteya Jama	
Meyer	Furtune Del	
Musich	Patrick Space	
Severson	Adam Ugas	
Vetaw	Yusra Arab	
SC	Jamie Schumacher	
SC	Kwangja Kwon	Kwangja Kwon
SC	Amber Wiebe	Amber Wiebe
SC	Aburazak Omar	Aburazak Omar
SC	Abdul Sero	Abdul Sero
SC	Mohamed Peters	Mohamed Peters (stepped down) Teri Kwant
SC	Khadra Fiqi	Khadra Fiqi
SC	Amina Hanafi	Amina Hanafi
SC Alternate #1	Teri Kwant	Teri Kwant
SC Alternate #2	Ahmed Mussa	Ahmed Mussa
SC Alternate #3	Pete Munene	Pete Munene
SC Alternate #4	Lul Osman	Lul Osman



4. Analysis:

4a. How will your community engagement outreach, engagement, and methods make MPRB a more equitable system?

The goal of this project is to create one Recreation Center Predesign package based on a community vision.

Efforts are being made to ensure that the CAC is representative of the Cedar-Riverside community with attendance at community events to make people aware of the project, the CAC application opportunity, and how to provide input into the project.

CAC meetings will be held regularly at the Coyle Community Center at the same time and day of the month to allow for more people to attend without the need for meeting notices.

Outreach outside of the CAC will focus on gaining an understanding from underserved community members and groups that do not have CAC representation through pop-up engagement in the Coyle Community Center and leveraging existing community organizations and groups that meet regularly to discuss Cedar-Riverside.

4b. What questions will you be asking community to respond to in your outreach and engagement?

1. What do you want to see in a new or renovated recreation center?
2. What are the barriers that limit your use of the Coyle Community Center?



5. Evaluation Summary: *Summary pending project completion.*

5a. Who was engaged during the process? (i.e. demographic info from online survey participants, the CAC, and community engagement whenever possible)

5b. How did the engagement inform the project outcome? (i.e. public tabulation and amendments following a public comment period)

5c. How did the project and engagement fulfill a goal or strategy in the MPRB Comprehensive Plan?

5d. Please describe any new or innovative engagement methods used during the process: